



# **1<sup>st</sup> International Conference for Sustainable Entrepreneurship Education**

*blending the three colours of sustainability, entrepreneurship education and  
higher education for sustainable entrepreneurship education*

**to be held online on**

**Thursday 25 and Friday 26 November 2021**

*on Thursday 25 November the Conference will be held from 9.00 – 16.30 CET,  
on Friday 26 November from 9.00- 13.00 CET, and delivered from BOKU, Vienna*

*The Conference is promoted by the INTRINSIC Project for Innovation in Teaching & Learning  
for Sustainable Entrepreneurship in Life Sciences Higher Education  
co-funded by the European Union by the Erasmus+ program  
under grant 2018-1-AT01-KA203-039303.*



## **A FOCUS:**

To inspire and engage higher education teachers to embed Sustainable Entrepreneurship Education in Life Science degree programs.

## **B AIMS:**

- To share with the delegates the outcomes of the INTRINSIC project (<https://www.intrinsic.eu/>) and engage with leaders in developing sustainable entrepreneurship education.
- To introduce and discuss the concept and methods for teaching and students' learning sustainable entrepreneurship related to SDGs with higher education teachers and institutional curriculum decision makers.

## **C EXPECTED OUTCOMES**

**Delegates will take back to their universities their reflections of:**

1. a framework for supporting the development of students' sustainable entrepreneurial skills at life science universities, in stand-alone entrepreneurial degree programmes and across the curriculum in discipline specific degree programmes.
2. an understanding of the delivery of sustainable entrepreneurial education in the context of the SDGs with new perspectives for future developments.
3. the set of tools developed by the INTRINSIC Project to support the delivery of the learning outcomes for sustainable entrepreneurship education.

**A Network of university staff and university stakeholders**, who have a commitment to implement education for sustainable entrepreneurship in their teaching and their students' learning, engaged in the Special Interest Group focusing on Sustainable Entrepreneurship Education within the Association for European Life Science Universities (ICA, [www.ica-europe.info](http://www.ica-europe.info) ).

## **D TARGET AUDIENCE**

Lecturers, degree programme coordinators, and vice deans and vice rectors for education, researchers in entrepreneurial education.

## **E PROGRAMME**

Session 1 is directed primarily towards lecturers and degree programme coordinators, Session 2 is directed towards curriculum decision makers in higher education institutions, degree programme coordinators, and vice deans and vice rectors for education.

The programme lasts from 9.00 – 16.30 CET on Thursday 25 November and from 9.00- 13.00 CET on Friday 26 November.

Thursday 25 November 2021, 9:00 - 16:30 CET

## Session 1: Teaching and Learning for Sustainable Entrepreneurship

- 09:00** Opening  
The Aim of Sessions 1 and 2 & Introduction to the INTRINSIC Project - the Need, Project idea, Goals
- 09:30** Keynote [Ilona Södervik](#): Developing Students' Adaptive Expertise in Learning of Life Sciences, *Department of Education, Helsinki University*
- 10:00** Discussion
- 10:15** Introduction to INTRINSIC Outputs (O1 – O5) for the Implementation of Sustainable Entrepreneurship Education across the Curriculum of Life Science Universities - the Web Platform (IO1)
- 10:30** The Sustainable Entrepreneurship Mindset Monitor App (IO2)
- 11:00** *Break*
- 11:15** Continuing exploration of the INTRINSIC Outputs  
The Sustainable Entrepreneurship Teaching Design Tool (IO3)  
The Sustainable Entrepreneurship Teaching Training Course (IO4)  
Best Practices in Sustainable Entrepreneurship Teaching (IO5)
- 12:30** Lunch Break & Online Cafe
- 14:00** Keynote [Alain Fayolle](#): Educating Sustainable Entrepreneurs: Applying Paulo Freire's Key Concepts and Pedagogical Model, *Center for Entrepreneurship and Innovation Activities, Università degli studi di Cagliari, Sardinia, Italy*
- 14:30** Discussion
- 14:45** Introduction to Training Workshops on Designing Teaching for Sustainable Entrepreneurship
- 15:00** Break
- 15:15** Choose to attend one of the following Workshop Session  
1 - Design Principles for Sustainable Entrepreneurship ([Yvette Baggen](#))  
2 - Teaching for Sustainable Entrepreneurship by EntrCompEdu ([Elin McCallum](#))  
3 - Thinking beyond Design Thinking, designing Sustainable Entrepreneurial Education ([Andy Penaluna](#))  
4 - Formative Assessment Methods / Situational Judgement Tests (to be determined)
- 16:15-16:30** Report back from each Workshop and end of First Day

**Friday 26 November, 9:00 - 13.00 CET**

## Session 2: Strategic Implementation of Sustainable Entrepreneurship Education across the Curriculum

- 09:00 Introducing Sustainable Entrepreneurship Education in the Curriculum
- 09:15 Keynote [Marco Rieckmann](#): [Education for the SDGs](#) - approaches for its strategic implementation in the curriculum to foster related learning outcomes, *Department of Education, Universität Vechta, Germany*
- 09:45 Discussion
- 10:00 INTRINSIC Case Studies on the Implementation of Sustainable Entrepreneurship Education at Life Science Universities
- 10:45 Break
- 11:15 Plenum discussion on Strategies for the Successful Inclusion of Sustainable Entrepreneurship Education in the Curriculum
- 12:15 Open discussion in Plenum/Fishbowl
- 12:45-13:00 Closing words - Outlook and Future Prospects

### F REGISTRATION

Register at <https://intrinsic.eu/>. You will receive joining instructions prior to the Conference via email.

### G MORE INFORMATION ?

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### G INTRINSIC PROJECT PARTNERS



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